



Strategic Partnership Proposal

Sainik & Military School Preparation Program: Building Future Officers & Leaders

A visionary proposal to position your institution as a leader in defence career outcomes.

Turning Point Academy

 turningpointacademy.in

 **8950504507**

The Rising Demand for Defence Careers



Growing respect and social prestige for **armed forces careers**



Increasing parent demand for highly **disciplined education** models



Significant growth in the number of **defence aspirants** nationwide



Critical need for **early preparation** to succeed in competitive entries



1

Development of a strong institutional reputation and legacy

2

Enhanced media visibility through success stories

3

Building higher parent trust via outcome-based learning

4

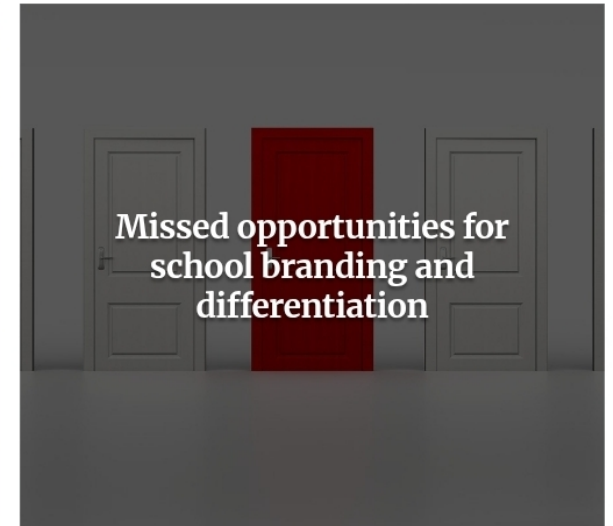
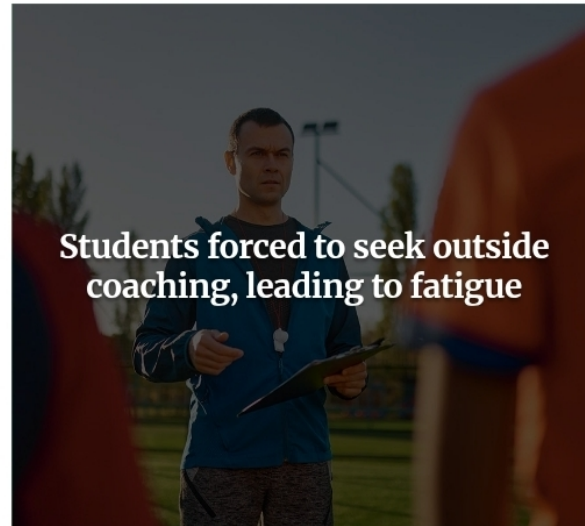
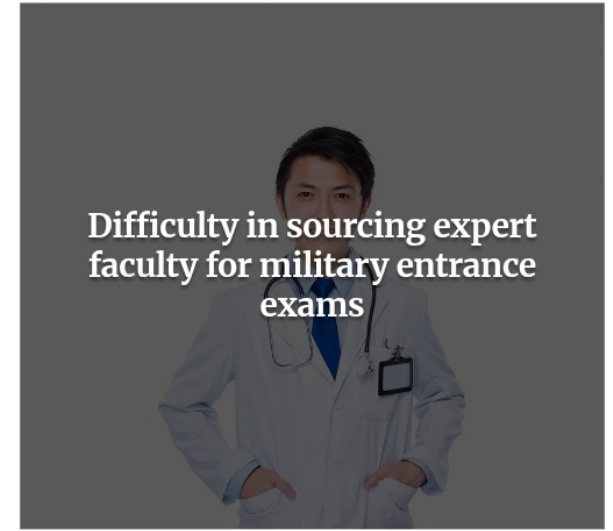
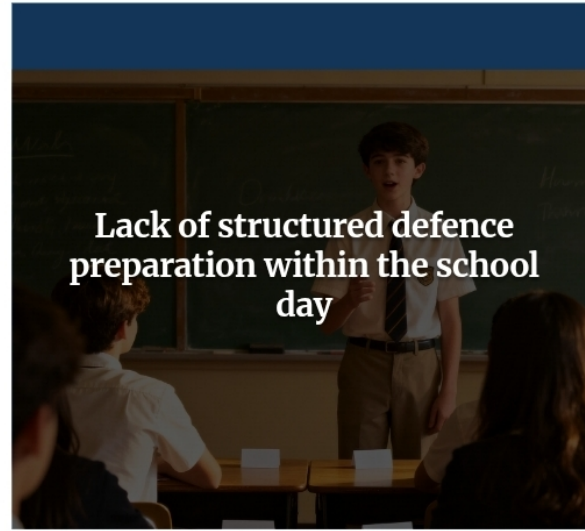
Consistent enrollment growth driven by specialized programs

Opportunity for Forward-Thinking Schools





Addressing the Current Gap



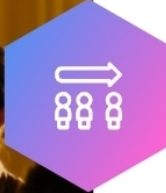


Our Collaboration Model

Program Component	Our Commitment	School Commitment
Academic Delivery	Expert faculty & Structured curriculum	Classroom space
Testing & Support	Mock tests & Parent guidance	Student access
Development	Interview prep & Personality development	Coordination support
Value Add	Career seminars & workshops	Internal visibility



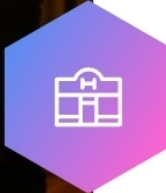
Student Transformation



Cultivating core **leadership qualities** and decision-making skills



Instilling unwavering **discipline and routine**



Boosting **confidence and physical fitness** levels



Building **mental resilience** and career clarity



Institutional Benefits

Premium brand positioning in the education sector

Competitive differentiation from neighboring institutions

Sustained **higher admissions** and student retention

Enhanced **long-term reputation** through selection success

Stronger **parent perception** of school value

Revenue Opportunity for Schools

Hybrid Model combining fixed fees
and variable shares

Fixed Partnership Income for
predictable annual budgeting



Revenue Share Model for
performance-based earnings



Why Partner With Us



Programs designed by **defence education experts**



Highly effective **result-oriented methodology**



A comprehensive **structured training ecosystem**



End-to-end execution with minimal school overhead

Simple Implementation Plan



Orientation Session

Aligning goals and expectations with school leadership and stakeholders.

1

Student Screening

Identifying potential aspirants through specialized assessment tests.

2

Batch Formation

Organizing students into focused learning groups based on readiness.

3

Program Launch

Commencement of on-campus training and expert-led sessions.

4

Progress Reports

Providing monthly detailed insights on student performance and growth.

5

Marketing & Branding Support



Interactive **career seminars** and workshops



Targeted **digital campaigns** to boost local visibility



Active **local outreach** and parent awareness events



Specialized **defence career workshops** for the region




Long-Term Vision

- Establishment of specialized **Defence Labs** on campus
- Advanced **physical training programs** and infrastructure
- Scholarship opportunities and **NCC alignment**
- Intensive **leadership bootcamps** for students



Limited Partnership Opportunity



We partner with only a select number of schools per region to ensure quality and results.
Secure your region's leadership position today.

Let's Build Future Officers Together

One partnership can transform hundreds of student lives. Let's discuss how we can position your school as a leader in defence education.

Schedule a leadership meeting to explore this strategic partnership.





Let's Build Future Officers Together

One strategic partnership can transform hundreds of student lives and redefine your institution's legacy. Schedule a leadership meeting to explore this path.

Join us in building the next generation of leaders and protectors of the nation.